



# ROCKLAND COMMUNITY POWER

save more with solar



# **BENEFITS OF CCA**

**Clean energy**

**Guaranteed Rates**

**Stronger Consumer Protection**

**More choice for consumers**



# NEW YORK STATE CLIMATE LAW

- 70% renewable electricity by 2030
- 100% carbon free by 2040

**Program Goal:**  
**Help communities transition  
to clean energy while  
protecting consumers from  
rate increases**



**ROCKLAND**  
Community Power



## WHAT IS COMMUNITY CHOICE AGGREGATION (CCA)?

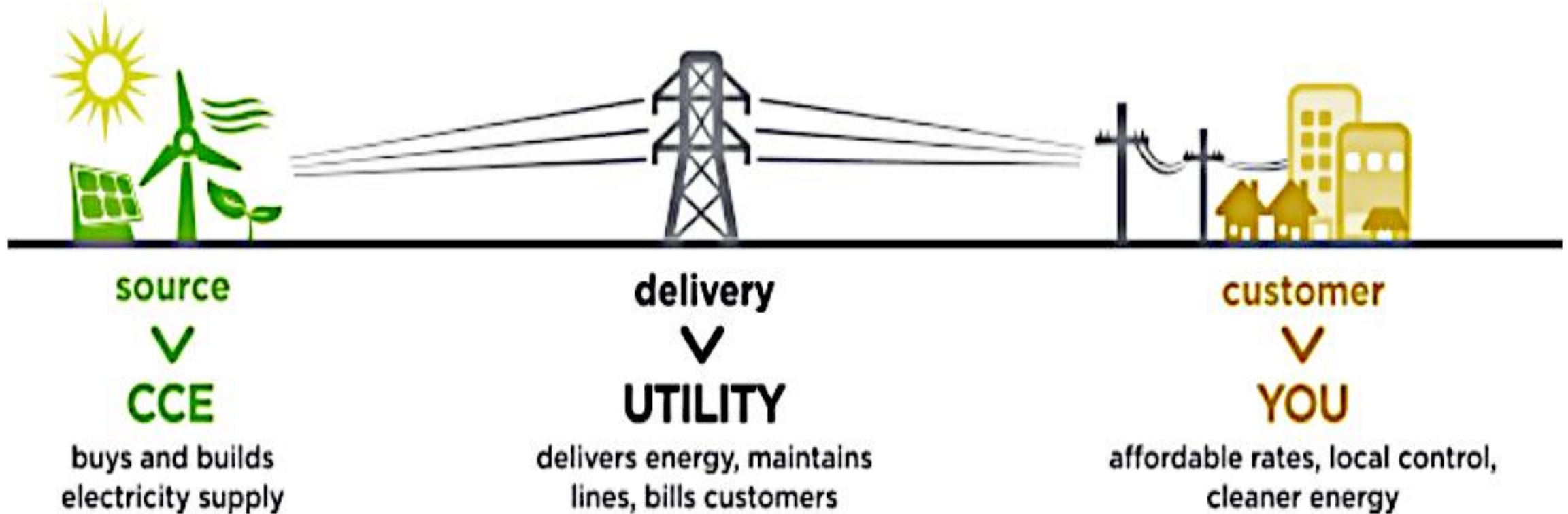
Through CCA, municipalities can create an energy buying group for residents & small businesses.

This buying group can be used to:

- Secure low rates for consumers
- Transition to clean energy

# CCA PROVIDES RENEWABLE ENERGY *SUPPLY*

## Orange & Rockland – continues to *deliver* energy



## ROLE OF O & R

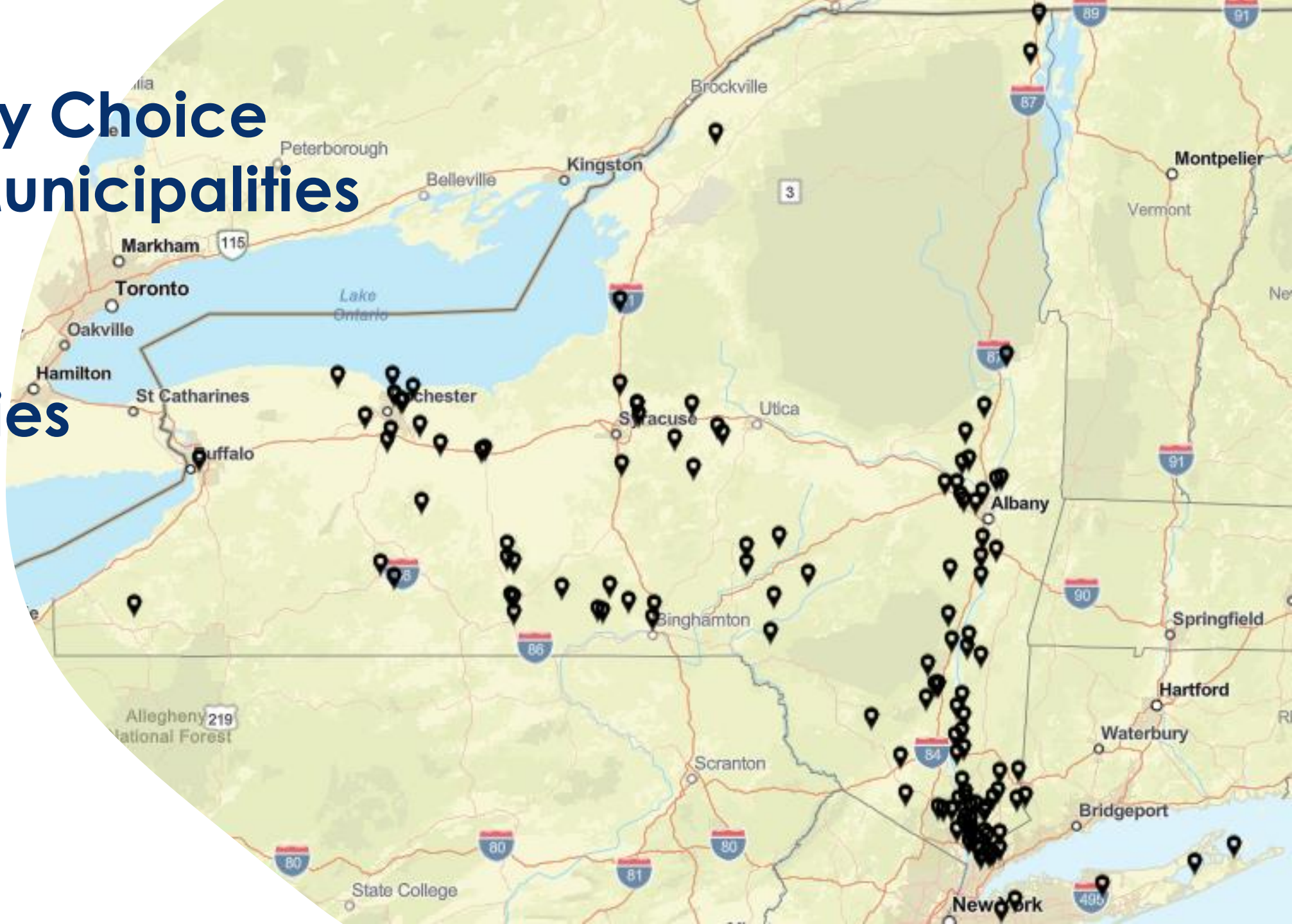
With CCA, O&R continues to:

- Deliver electricity
- Repair & maintain lines
- Bill customers



# Community Choice Enabled Municipalities

131  
communities





# JOULE COMMUNITY POWER

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**Renewable Energy  
Electricity Supply**

**Community Choice Solar**

**Clean energy  
Low electric rates  
Consumer protection  
No contracts**

# RENEWABLE ENERGY ELECTRICITY SUPPLY

## Benefits for Consumers

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### **Cost saving opportunity with low fixed rate**

- Leverage the buying power of the group to obtain lower rates.

### **Stronger consumer protection**

- Guaranteed rates
- No contract, no fees.
- Ongoing support for consumers.



**JOULE**  
COMMUNITY POWER

## **CCA vs. third-party suppliers such as Green Mountain or Direct Energy**

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- **No contract for consumers**
- **No exit fee**
- **Guaranteed rates.**
- **No bait and switch.**



# RENEWABLE ENERGY ELECTRICITY SUPPLY

## Benefits for Community

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### Clean energy

- Powerful community-based climate action

### State funding available for communities

### Turnkey management

- Hire state-approved administrator **at no direct cost to municipalities or to consumers.**
- Joule collects fees from supplier.

**RATE COMPARISON**  
**NOV. 2020 – AUGUST 2021**

<b>ORU rate average “Standard” energy Variable rate</b>	<b>ROCKLAND COMMUNITY POWER 100% Clean Energy Guaranteed rate 24 mos.</b>
<b>\$0.07529</b>	<b>\$0.07167</b>

# **Cost Savings**

## **Nov. 2020 – August 2021**

### **COLLECTIVE SAVINGS**

- 20,000 households on clean energy -  
**\$552,979.31**

### **PER HOUSEHOLD, AVERAGE CONSUMER**

- Renewable energy - **\$28.98**
- "Standard" energy (largely fossil fuels) -  
**\$81.14**



# Community Engagement, Assistance & Information

- Community meetings
- Ongoing community updates for e-newsletters
- Call Center – Monday to Friday, 9 to 5, throughout the program
- Local Community Coordinator
- Social Media presence
- Virtual Office Hours



**CLEAN ENERGY (AND LOWER COSTS)  
ARE COMING TO ROCKLAND!**

Six Rockland communities are participating in a program that will provide clean energy & lower costs for electricity.

**Learn how you can save money with clean energy  
through your community program!  
Join a free (virtual) community info session.**

**SOUTH NYACK**

**Thursday, Sept. 10, 7 to 9 pm**

Register at: <https://tinyurl.com/y26hy3e5>

Or call 1-415-655-0001

Meeting ID or access code: 126 368 3471

**NYACK**

**Tues., Sept. 15, 7 – 9 pm**

Register at: <https://tinyurl.com/y2hees8t>

Or call 1-415-655-0001

Meeting ID or access code: 126 204 8965

**VILLAGE OF HAVERSTRAW**

**Saturday, Sept. 12, 11 am – 1 pm**

Register at: <https://tinyurl.com/y4ntrsq7>

Or call 1-415-655-0001

Meeting ID or access code: 126 786 5892

**CLARKSTOWN**

**Wed., Sept. 16, 7 – 9 p.m.**

Register at: <https://tinyurl.com/yx19j2q3>

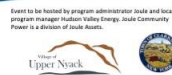
Or call 1-415-655-0001

Meeting ID or access code: 126 321 1422

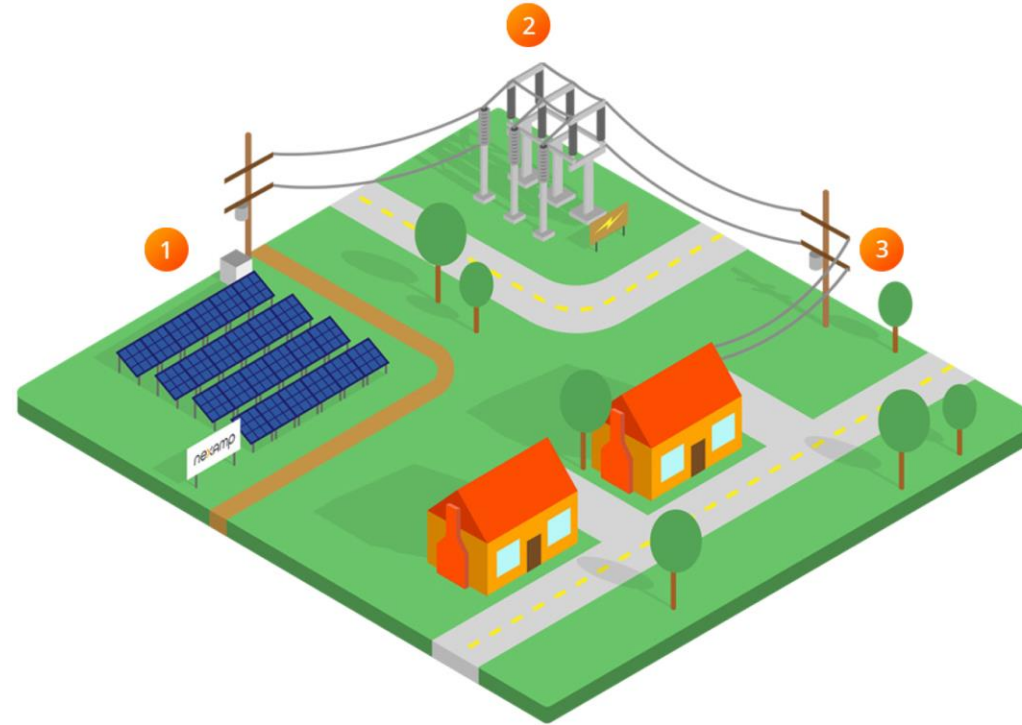
LEARN MORE:

[www.rocklandcommunitypower.com](http://www.rocklandcommunitypower.com)

Call us: 845-859-9099



# COMMUNITY CHOICE SOLAR



1. You subscribe to a share of a solar farm (~1000 homes)

2. The solar farm feeds clean power into the grid; you earn monetary credits on your electric bill.

3. You purchase these solar credits at a discount, reducing your overall electricity costs

**Note: You cannot subscribe to community solar if you have rooftop solar or are subscribed to another solar farm.**

# COMMUNITY CHOICE SOLAR

## Benefits for Consumers

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- **Guaranteed savings off monthly electric bill**
- **No contracts for consumers**
- **No second bill (savings on monthly utility bill)**
- **No credit requirements**



# COMMUNITY CHOICE SOLAR

## Benefits for Community

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- Support local community solar farms
- Municipality earns \$ for local sustainability projects
- State funding available for communities

# NEW YORK STATE CLIMATE FUNDING FOR COMMUNITIES

Climate Smart Communities



Clean Energy Communities



CLEAN ENERGY COMMUNITIES  
Point Based Grants



EARN 3,000+  
POINTS

Municipality Size by Population	Number of Awards	Grant Amount
Large (40,000+)	50 statewide	\$30,000
Small/Medium (0-39,999)	40 per region	\$10,000

EARN 4,000+  
POINTS

Large (40,000+)	20 statewide	\$70,000
Small/Medium (0-39,999)	10 per region	\$20,000

EARN 5,000+  
POINTS

Large (40,000+)	10 statewide	\$150,000
Small/Medium (0-39,999)	4 per region	\$70,000



# NEXT STEPS

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**Municipality passes CCA enabling legislation:**

- **Non-binding**
- **Gives community authority to determine default energy source**
- **Template law provided**



# NEXT STEPS

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## Select Joule Community Power as Program Administrator:

- Non-binding
- Municipality does not pay Joule for services.
- Gives Joule the ability to move ahead with public outreach.





The background of the slide is a photograph of a rural landscape. In the foreground, there is a field of tall green grass. Several solar panels are visible, some in the lower left and some in the lower right. Behind the field is a dense forest of green trees. The sky is blue with scattered white clouds.

# Questions?

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