

# FILMING INCREASES VILLAGE REVENUE AND BENEFITS MERCHANTS AND BUILDING OWNERS

The Village of Suffern has developed its reputation as one of the top filming locations in our region.



Since the inception of the 2017 Filming Program, the Village has received over \$130,000 in filming permit revenue which includes the revenue from our most recent filming project with CBS Studio's "Instinct". In addition to direct permit revenue, merchants and village building owners also benefit from the filming program. Building improvements, payments for building and home utilizations, and significant increases in spending at Village businesses occurs during filming. **A conservative estimate of all filming program benefits is a quarter of a million dollars, which includes the influx of direct revenue to the Village along with all the other benefits to merchants and building owners.**

Beyond our iconic downtown and unique residential neighborhoods which captivates film scouts, what sets Suffern apart is the dedicated Village Staff that seeks out and develops filming projects that benefit the Village, our residents, and our merchants. Each filming project is a diligently executed as a concerted team effort on behalf of the Village Clerk's Office, DPW, Police, Fire Department, Recreation and Building Department.



When CBS Studios recently reached out to the Village, they requested filming activities Wednesday through Friday, October 17th through 19th. However, after meeting with Village staff Friday, October 12th and learning more about our professional filming program, the next day CBS requested two additional days of filming activity to take place October 15<sup>th</sup> and 16<sup>th</sup>. **The Village Filming Team took immediate action to address this request including requesting an immediate emergency Board Meeting on October 15<sup>th</sup> to gain Board Approval. This quick action resulted in significant additional filming revenue for the Village. The Village's ability to partner with film studios and provide immediate results is one way the Village has gained the reputation as a top filming location in our region.**

The reputation gained through the hard work and dedication of the Suffern Filming Team is evidenced in the type and complexity of production projects Suffern has executed. Representatives from the New



York State Governor's Office of Motion Picture and Television Development have met several times with the Suffern Filming Team to learn more about what makes our program so successful. The Irishman, CBS TV Instinct Season 2, 8th Grade, Fender-Grace Vander Wall, as well as Independent Films such as To the Moon and All Talk, have found success conducting filming activities in Suffern. The New York State Empire State Development Office estimates \$22.7 Billion Dollars have been spent by film and television productions throughout New York State since 2011.

**Suffern's new filming initiative is aggressively pursuing a larger portion of the filming spend to add to the Village's revenue. [Who will be on location next?](#)**

**Formore Information about Suffern's Filming Program and the New York State Governor's Office of Motion Picture & Television Development, click on the links below:**

<https://www.lohud.com/story/news/local/rockland/2017/10/18/filming-rockland-on-the-rise/772566001/>

<https://www.lohud.com/story/entertainment/people/suburbarazzi/2017/09/22/photos-de-niro-scorsese-spotted-during-suffern-film-shoot/692474001/>

<https://esd.ny.gov/industries/tv-and-film>

<https://esd.ny.gov/esd-media-center/press-releases/ilny-tribeca-student-film-competition>